

Selector Product Overview

Operations teams have long struggled to identify and proactively address IT issues. With the increasing complexity and sophistication of modern networks and infrastructure, pinpointing incidents and root causes has become even more challenging. The legacy monitoring tools, operating in isolation, provide fragmented insights, further compounding the challenge.

Selector, the world's first unified monitoring and AIOps platform, is purpose-built to address these challenges. Selector's novel event intelligence platform leverages AI and ML to deliver correlation and comprehensive root cause analysis across the stack. An integrated GenAI assistant provides a natural language interface to quickly point operators toward evolving incidents and their remediation.

Trusted by the world's most demanding companies, Selector has transformed and modernized operations for leading enterprise, telecom, finance, and healthcare organizations worldwide.

Technology

Correlation and Root Cause Analysis

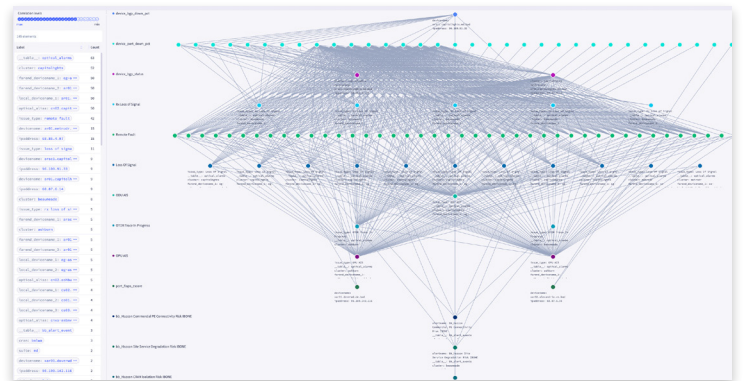
Leverage AI/ML-powered techniques that continuously analyze your telemetry to detect and correlate anomalies, connecting the dots to identify root cause within seconds.

Network Language Model & Copilot

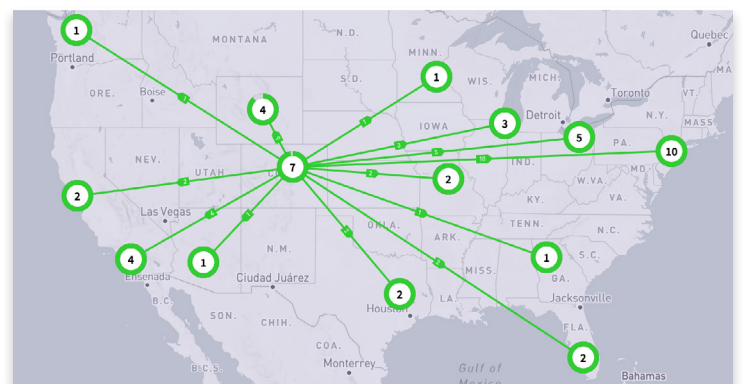
Optimize network operations with the industry's first network language model (NLM). Unlock real-time, actionable insights with Copilot, our NLM and GenAI-powered conversational interface that supports natural language querying.

Digital Twin

Build a digital representation of your network and infrastructure with real-time telemetry. Monitor and predict your environment's health, behavior, and performance through a unified view.



Selector Event Correlation Graph



Selector Topology Map

Outcomes

Reduce Tickets & Automate Remediation

Receive consolidated, actionable alerts within your preferred collaboration platform. Drive operations activities such as ticket creation and maintenance, or automatically remediate detected incidents.

Consolidate Tools & Vendors

Eliminate the inefficiencies and costs associated with a patchwork of disparate operational tools. Leverage a comprehensive, unified view of your network and infrastructure to facilitate troubleshooting, improve decision-making, and reduce the complexity of your operations ecosystem.

Democratize Insights

Enable operators, administrators, and managers to seamlessly query across all your data with GenAI-driven natural language querying. Empower your whole team to identify and resolve issues faster, resulting in a world-class customer experience.

Explore “What If” Scenarios

Model hypothetical situations to assess impact on the overall IT environment. Predict failures, optimize resource allocation, and inform strategic planning with unprecedented detail and accuracy.

Capabilities

Device Health Analytics

Gain a comprehensive view of network performance. Track key performance indicators for network devices and identify sources of concern through anomaly and outlier detection.

CPE Device Analytics

Monitor the health and status of customer devices such as modems, ONTs, and set-top boxes. Prevent and remediate issues through features such as dynamic inventory and network hierarchy visualization.

Routing & Switching Control Plane Analytics

Unlock visibility into the health and behavior of your network traffic. Capture insights related to traffic routing changes, anomalies and inconsistencies with AI-driven analysis of BGP/ BMP, IGP, and other routing/switching protocols.

Performance Synthetics & Analytics

Simulate user interactions with networks, services, and APIs for an end-to-end view of connectivity, service health, API performance, and more.

SD-WAN Analytics

Gain insight into the behavior of the network underlay-overlay to pinpoint issues. Reveal WAN connectivity issues, underperforming service providers, and under-provisioned infrastructure.

Routing Topology Analytics

Achieve comprehensive real-time and historical monitoring of network connectivity for large-scale networks. Track routing KPIs and surface insights about routing state inconsistencies, receiving real-time, actionable alerts when violations occur.

Gartner Recognition

Gartner

COOL
VENDOR
2023

Gartner recognized Selector as a 2023 Cool Vendor in Monitoring and Observability.

According to Gartner, Cool Vendors are considered innovative, impactful, or intriguing in their products or IT services.

Gartner also profiled Selector for their novel AI-driven Event Intelligence Solutions in nine Gartner® Hype Cycle™ reports spanning the I&O Operations Management, Organizational Strategy, Platforms, & Software Engineering Technologies Key Initiatives.